

Form 4:

Application for the consent of a data subject for the processing of personal information for the purpose of direct marketing in terms of Section 69(2) of the protection of personal information act, 2013 (Act no. 4 of 2013)

Regulations relating to the protection of personal information, 2018 (Regulation 6)

To (Name of data subject)

From

Name, address and contact details of responsible party

Cellphone number

Telephone

Fax number / E-mail address

Full names and designation of person signing on behalf of responsible party

Title

Initial/s

First name

Surname

Signed at

Signature of designated person

Date

Part B

I, _____ (full names of data subject) hereby:

Give my consent:

To receive direct marketing of goods or services to be marketed by means of electronic communication.

¹Direct marketing means to approach a data subject, either in person or by mail or electronic communication, for the direct or indirect purpose of promoting or offering to supply, in the ordinary course of business, any goods or services to the data subject (client or potential client).

Specify goods or services:

Specify method of communication:

Fax

E-mail

SMS

Others - specify

